



London Cultural Improvement Programme

Heritage Change Programme

2. The Heritage Service of the Future

2.9 Routes to Further Information

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The resources below provide tools, information and opportunities for developing creative thinking, leadership and analysis within your organisation.

Organisation	Information	Web link
Businessballs	A quirky online resource full of analytical and brainstorming techniques. Tools cover everything from brainstorming and project management to marketing. There are good explanations to support you to use particular tools and links to other resources.	www.businessballs.com
The Clore Foundation	The Clore Duffield Foundation specialises in developing leadership skills within the cultural sector. Its website contains useful information about forthcoming courses and leadership programmes, as well as research and publications.	www.cloreduffield.org.uk
The McKinsey Quarterly	On-line journal of Business Management Strategy articles, surveys, and interviews, covering Global Business Strategy, published by McKinsey and Company, the famous management consultancy. Whilst focused primarily on commercial organisations, it does have a wide range of articles include research on governance, organisation and operations. Register to receive free bulletins.	www.mckinseyquarterly.com
Michael Michalko	Michael Michalko is a world leader in creative thinking techniques. His website provides a range of techniques, exercises, interviews and articles to get you thinking in a different way.	www.creativethinking.net
M&H Magazine	This site provides free access to back issues of M&H Magazine, which is full of news and analysis about culture and heritage management within the UK.	www.mandh-online.com