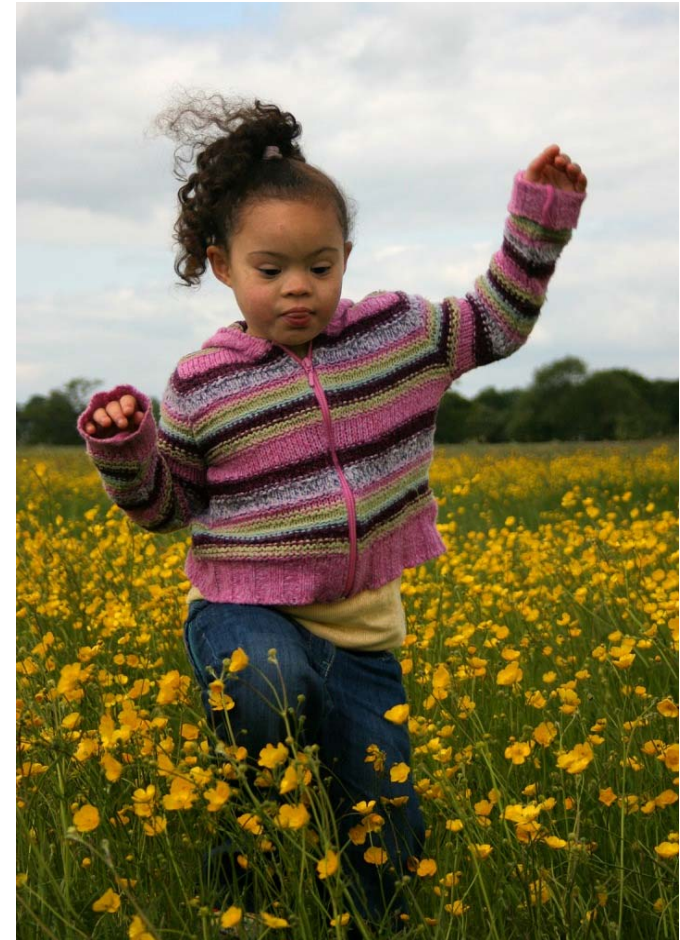


# **London Region Market Development Event 24.09.15**



**Claire Lazarus, Associate, In Control**

**Yolande Burgess, Strategy Director, London Councils**

# Welcome and Introductions

- In Control
- London Councils

# In Control's Children's Programme

- Bespoke support
- Regional events/support
- 3 x 2-day residential held annually
- Resources
  - External facing and members website
  - Publications
  - The network

# London In Control members

- Camden
- Croydon
- Greenwich
- Hackney
- Havering
- Islington
- Lambeth
- Lewisham
- Merton
- Southwark
- Tri-borough
- Wandsworth



**What's working  
and what's not?**

# London – POET test sites

- Bromley
- Camden
- Croydon
- Ealing
- Enfield
- Greenwich
- Hackney
- Havering
- Kingston
- Lambeth
- Lewisham
- Merton
- Redbridge
- Richmond
- Southwark
- Tri-borough
- Walthamforest
- Wandsworth

# Upcoming dates

- SEND Panels – 15 October
- Residential – 3<sup>rd</sup> and 4<sup>th</sup> November (Milton Keynes) – whole life
- Local offer and meaningful Joint Strategic Needs Assessments – 10<sup>th</sup> November
- Planning meeting for In Control members – 9<sup>th</sup> December

# Today

- Informal; interactive; enjoyable
- Opportunity to think personalisation
- To learn from experience – in and out of London and adult services
- To hear in detail about some initiatives
- To action plan



# Today

- Really exciting times
  - C&F Act
  - joint commissioning
- Three levels of commissioning
  - Strategic
  - Operational
  - individual (Mark's session)

# Think about...

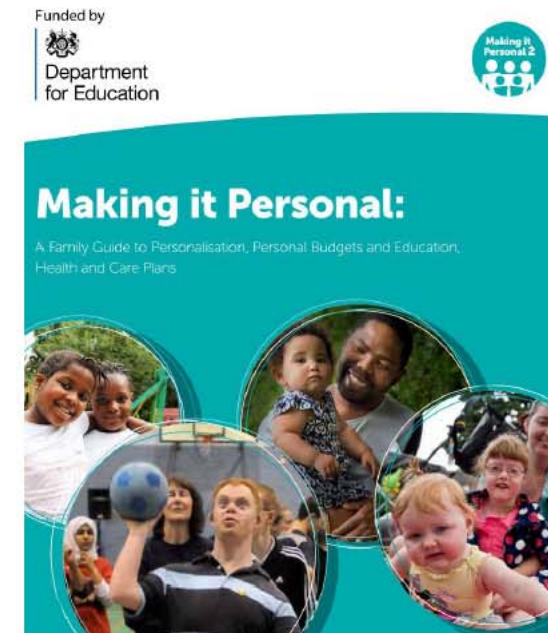
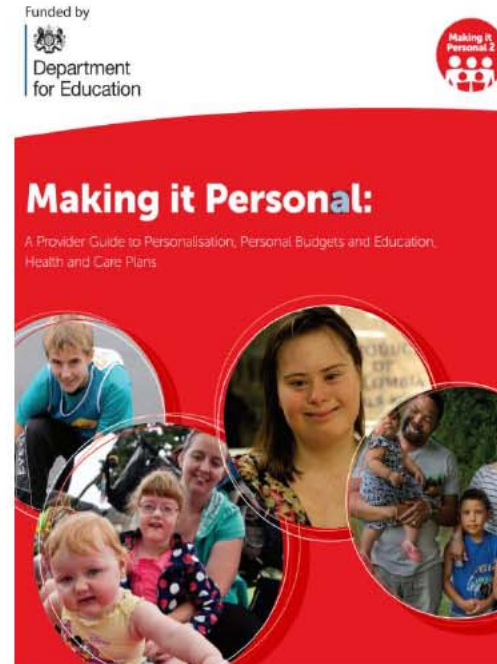
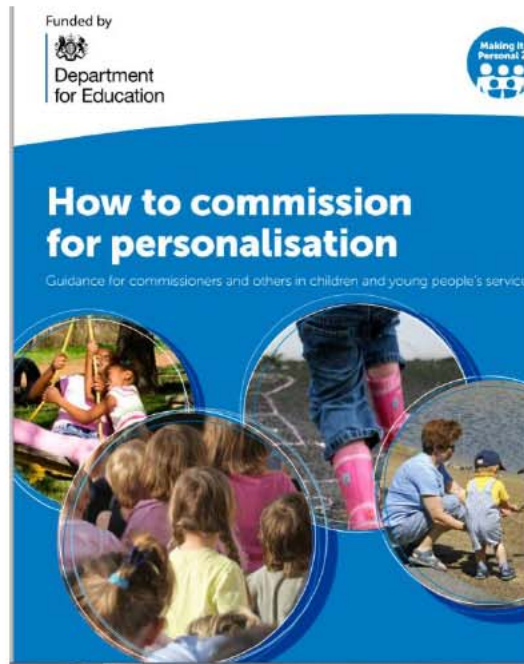
- Market development takes years, that doesn't mean we take it slow, it means we need to stage it well – what are those stages?
- We need a good evidence base to commission well - what constitutes that evidence base?
- Do we need a strategic, high-level market position statement for London?

# Making it Personal Products

*Commissioners  
guidance*

*Providers guidance*

*A family guide to  
Personal Budgets*



# Big thanks

- London Councils and Anna-Maria
- Islington colleagues
- Speakers