



ISLINGTON

An Introduction to Personalisation

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Background

- Direct Payments started in 1997 for adults with physical disabilities
- Direct Payments were the start of the personalisation of social care services
- Direct Payments are an alternative to traditional, directly provided services
- Personal Budgets are the next step and are being hailed as the biggest change in social care for 60 years
- Personal Budgets form part of the Children and Families Act 2014, for Health and Education under the SEND reforms



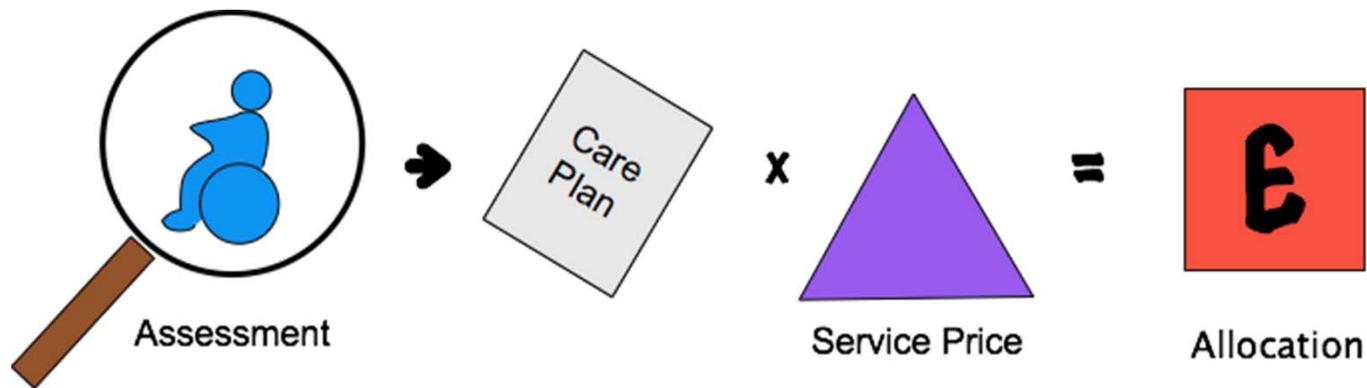
What is Personalisation?

- Personalisation is general term used in many settings
 - The Department of Health's (2008) definition is "every person who receives support, whether provided by statutory services or funded by themselves, will have choice and control over the shape of that support in all care settings"
 - SCIE's definition is "Personalisation is not just about personal budgets, but about achieving choice and control in many ways and in different settings.."
 - Both of these definition's are true and when we discuss Personalisation in a Education, Health and Social Care setting, this is what we should mean
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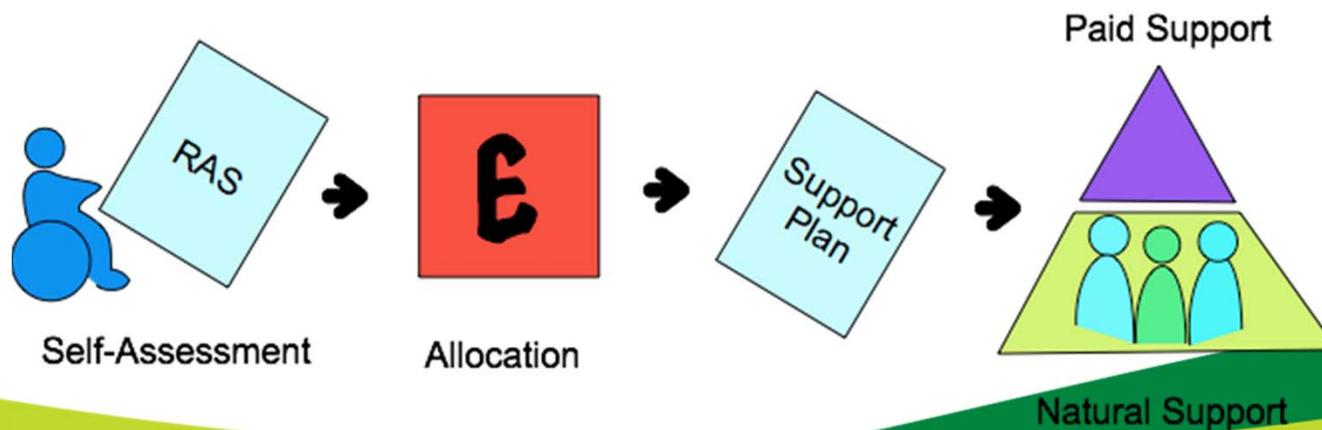
What are Personal Budgets?

- Personal Budgets are a new way of delivery services, building on the flexibility of Direct Payments, underpinned by a personalised plan
 - In **social care** the Personal Budget should be the overall social care spend on that child, this should be offered as a Direct Payment
 - Personal **health** budgets are only currently available for people who meet the continuing healthcare threshold, however NHS England plan to expand this, encouraging CCGs to include “people if they think an individual will benefit”
 - In **education**, they have a “power” to offer a Personal Budget as part of an Education, Health and Care Plan
 - The Personal Budget is used to meet outcomes, so as long as it meets the outcome then most uses should be considered
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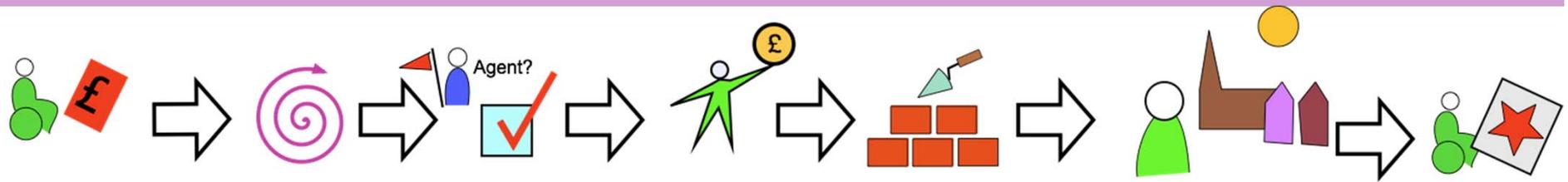
How things traditionally worked:



How self-directed support works...



The Pathway



1. My Money: Finding Out How Much

2. Making My Plan

3. Getting My Plan Agreed

4. Organising My Money

5. Organising My Support

6. Living My Life

7. Seeing How It's Worked

- Resource Allocation
- Planning with Young People and Families
- Supporting Young People and Families
- Agreeing a good plan
- Money Management
- Support opportunities / working with Providers
- Accountability

Why Personal Budgets?

- **It's government policy** and forms a major part of the SEND reforms in the Children's and Families Act 2014
 - Increased flexibility for users
 - To build on the experience and lessons learnt from Direct Payments
 - To have a more outcome focussed system
 - To include an element of "supported assessment"
 - To build a system that can respond to the needs of a growing number of users
 - To allocate resources in a more person centred way
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Culture Change

- This relatively new way of providing support requires a huge shift culturally!!
- Treating parents and children as equal partners in the process
- Relinquishing control and trusting service users, parents and patients
- Parents accepting the responsibility given to them
- Major workforce development needed to lead this change
- Parents involvement in training programmes alongside staff





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Any Questions?

Thank you