

a **London Councils** conference

# London Summit | 2017 |

## Delegate Pack

Saturday 18 November 2017

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## The City of London Corporation is a uniquely diverse organisation with three main aims –

- To support and promote London as the world's leading international financial and business centre and attract new business to the capital and the whole UK.
- To work in partnership with local communities to increase skills, employment and opportunities for all Londoners, including through the City Bridge Trust.
- To enhance the capital as a hub of culture, history and green spaces for Londoners – residents, workers and visitors.

The City Corporation is older than Parliament and its experience and tradition underpin its modern role as the provider of key services. Elected Members, headed by the Lord Mayor, operate on a non-party political basis.



## THE CITY OF LONDON CORPORATION WORKING FOR LONDON

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# Welcome to the 16th annual London Councils Summit

Twelve months has passed since we last gathered at the Guildhall, and the world has undoubtedly changed. In fast-moving times like these it is especially valuable to come together with colleagues across the capital to share knowledge and draw strength and encouragement from one another.

Uppermost in all our minds is the Grenfell Tower fire, which struck the heart of our city on 14 June, 2017. In the days, weeks and months following the fire, more than 600 officers and politicians from across London government came together to provide the urgent assistance needed locally.

I would like to personally thank everyone who was involved in the Grenfell Fire Response team for their invaluable contributions. London boroughs and the City of London are continuing to play our part in responding to this terrible incident to ensure that it never happens again.

Five terror attacks have also occurred in the UK this year – four in London and one in Manchester – which have had considerable impact on our communities, and also placed extraordinary demands on elected members and council officers. While the emergency services are central to dealing successfully with these attacks, what councils do is often overlooked.

After the Westminster Bridge, London Bridge, Finsbury Park mosque and Parsons Green attacks, boroughs opened rest centres; maintained services relied on by residents thanks to their resilience arrangements; brokered community cohesion and stepped up to answer unexpected calls for aid, as Southwark did when they helped to clear Borough Market's vast underground storage vaults of spoiled produce.

We have shown our collective strength and proven our worth under difficult circumstances. That is why there is no question that there is still a case for London boroughs and the City of London to have more control over our own destiny by securing further powers and funding from government.

We have made real progress on devolution this year – the Memorandum of Understanding (MoU) on devolution in the Spring Budget signalled that the boroughs and the Mayor will be receiving additional responsibilities over transport, health, criminal justice, skills and employment support in the capital.

The MoU also included commitments on devolving business rates to London government, which have been answered by developing proposals and governance arrangements that will unlock further investment in London's economic growth.

The Work and Health Programme in London has also

been devolved to boroughs working in sub-regional partnerships. It will support up to 55,000 Londoners when it launches early next year. Boroughs have designed and commissioned their local programmes and secured the transfer of £70 million from government to fund them.

These are tremendous achievements given what has been happening in Westminster. Let us not forget that a snap General Election was called in March, an unexpected rehearsal for local elections in May 2018, which resulted in several London constituency seats changing hands.

Furthermore, the process of leaving the European Union is now under way and is dominating the parliamentary agenda. Everyone with a role to play in the success of London has a duty to work together and with government to ensure the capital continues to thrive after April 2019, economically and socially, and as a national asset.

As important as getting Brexit right is for our capital city, London Councils has also continued to represent the boroughs on other key issues. We have led an education funding campaign alongside London head teachers, parents and businesses in a bid to protect London schools from funding reductions linked to the introduction of a new national funding formula. It resulted in government responding to our concerns and increasing investment in school budgets across the country to prevent a loss of £335 million per year.

These successes are bringing practical benefits to all London boroughs, demonstrating why we come together from across the capital, no matter our political allegiances, to make common cause.

Today is an opportunity to thank elected members and council officers across the capital for the hard work that underpins these achievements. We hope that our wide-ranging programme of speakers and workshops provides serious food for thought as we enter an election year.

Thank you for making the time to attend today.

**Cllr Claire Kober OBE**

*Chair, London Councils*

 [@ClaireKober](https://twitter.com/ClaireKober)

# GULCS: *Go Ultra Low City Scheme*

**London has set out its vision to become an ultra-low emissions vehicle capital. Where public transport is limited, private vehicles can be an essential mobility tool. Therefore, it is our aim to ensure essential vehicle usage becomes greener urgently.**

London is already at the forefront of implementing innovative solutions to help mitigate the impact of vehicle usage, and London Boroughs are continuing to demonstrate leadership to clean up London's air.

London Councils, Transport for London (TfL), and the Greater London Authority (GLA) secured programme funding from the Office for Low Emission Vehicles for electric vehicle charging infrastructure in London.

## The project will:

Fund residential and car club charging infrastructure, procure a Service Provider(s) to install, maintain and operate charge points, and develop ideas for a new pan-London delivery vehicle.

Create strategic rapid charging hubs across London for commercial vehicles.

Support 'Neighbourhoods of the Future'; borough-led schemes combining this infrastructure investment with behaviour change interventions to encourage local businesses and residents to make the switch.

**Boroughs are showing fantastic support by:**



Sharing knowledge of their innovative charge point schemes to enable roll out.



Applying for funding: twenty five boroughs expressed an interest in the first round of funding for residential charge points.



This project will help contribute to the positive conditions for ultra-low emission vehicles to be sold in London by 2020, and aims to deliver over a thousand charging points by 2020.



Find out more:  
[www.londoncouncils.gov.uk/gulcs](http://www.londoncouncils.gov.uk/gulcs)



The London CIV was established in 2015 to be a collective investment vehicle for the 32 London boroughs and the City of London Corporation. We're here to aggregate our members' Local Government Pension Scheme assets, of which there are over £30 billion. We aim to deliver scale economies, including reduced investment management fees and shared procurement costs, a broader range of investment opportunities than might be accessible to an individual fund acting alone, and enhanced Fund Manager oversight and performance through our specialist staff, systems and processes.

Since opening our first investment sub-fund in December 2015 we've gone on to open eight more with another three in the process of opening now. We have £5.5 billion of assets under management and aim to have £6.5 billion by the end of March next year. Across all the assets that we've worked on, which includes over £5 billion where we've negotiated substantial fee savings outside of the CIV platform, we are already delivering some £5.5 million of annualised investment management fee savings.

In the months and years ahead we will continue to open new investment opportunities, including property and infrastructure funds, always ensuring that they are focussed on what the London funds need.

The London local authorities are both our shareholders and our investors, which makes our focus and mission clear – to deliver best in class investment opportunities, at the best possible fees, with overall superior risk adjusted returns, and, of course, to be an efficient not for profit organisation.



[londonciv.org.uk](http://londonciv.org.uk)





## Foreword

We are delighted to be hosting the London Councils Summit again and to welcome you all to the City. This is my first year as Chairman of the City of London's Policy and Resources Committee, and I look forward to working with councillors from all boroughs in the coming years.

We are committed to our work with other boroughs in areas like education, employment, regeneration, public health, air quality and green spaces. Our grant-making arm, City Bridge Trust, also supports projects across all 32 London boroughs. By working together and supporting each other, the capital's local authorities can rise to the big challenges we face and achieve our collective goals. I hope that we can build on this after next year's borough elections and work for further devolution to London.

2016 was of course a year of significant and unpredictable political change for the country. And 2017 brought the unexpected general election which saw several changes in London constituencies, and the government lose its majority.

But political developments were overshadowed by the tragic fire at Grenfell Tower and by the series of terrorist attacks at Westminster Bridge, Manchester Arena, London Bridge, Finsbury Park mosque and Parsons Green.

In the aftermath of Grenfell, local authorities in London pulled together under the resilience arrangements that were already in place to deal with the crisis and provide support on the ground. Attention has rightly turned to the safety of local authority-owned housing across the country and to ensuring that resilience arrangements are as strong as possible in future.

Housing remains a challenge for the whole of our city. London needs new homes of mixed tenures to house individuals and families on a range of incomes, so as to deliver the diversity of skills and labour required by the capital. The shortage of affordable housing for workers is raised by businesses as one of the main challenges they face, with three quarters of businesses telling London First that housing supply and costs are a significant risk to the capital's economy.

We at the City of London Corporation intend to play our full part by building on land we own and through extending our existing housing estates across seven London boroughs. We have committed to delivering 3,700 additional homes by 2025.

We also look forward to working through London Councils with other boroughs on how we can do more together to deliver new housing. Partnership between local authorities and the private sector will be key to finding a long-term solution to the housing problem.

The other big challenge facing the capital at the moment is ensuring the best possible outcome from Brexit. This is a major concern to firms in the City but also affects businesses and workers across all London boroughs.

We need a bespoke agreement with the EU on services that will provide mutual market access which is as close as possible to that we currently have as part of the single market.

We also need a proper transition period to ensure that firms can continue to trade smoothly between the UK's departure from the EU and the implementation of the new agreement. This is something which is becoming more and more urgent for firms as they plan for the future. While the government seems to have accepted this point, significant progress needs to be made by the end of this year in order for firms to be able to take the decisions to keep jobs in London.

And we need to ensure that our post-Brexit immigration system allows us to continue to have access to the talents and skills of workers from across the EU and the world. This is crucial for the London economy.

Brexit makes it more important than ever that we take the right decisions on improving London's infrastructure for the future and boosting our global competitiveness, for example by getting on with airport expansion and by equipping our young people with the skills they need.

The Mayor's message that 'London is open' is one which we wholeheartedly support and will continue to spread across the UK and around the world.

I encourage all visitors to the Square Mile to visit our Culture Mile in the north of the City, as the capital's cultural offer is as much a part of what makes London great as our businesses.

I welcome you all to Guildhall and thank London Councils for bringing us together today.

**Catherine McGuinness**

*Chairman of the Policy and Resources Committee, City of London Corporation*

 [@City\\_McGuinness](https://twitter.com/City_McGuinness)

# Programme for the day

**09.15**

*(The Old Library)*

**Registration, refreshments and informal drop-in 'micro-surgeries' taking place in the exhibition area (see page 8)**

**10.00**

*(The Livery Hall)*

**Opening session**

**John O'Brien**, *chief executive, London Councils*

**Catherine McGuinness**, *chairman of the Policy and Resources Committee, City of London Corporation*

**Cllr Claire Kober OBE**, *chair, London Councils and leader, LB Haringey*

**10.20-11.00**

*(The Livery Hall)*

**Ben Page**, *chief executive, Ipsos MORI*

**11.00-11.25**

*(The Old Library)*

**Refreshments**

**11.25-12.25**

*(The Livery Hall)*

**What London and our other great cities need to thrive in the future**

London is a truly global city. Looking ahead to our transition out of the European Union and beyond, our panel discuss the key issues for London and the country's other major cities, and what we need to ensure London continues to thrive.

**Panel Chair:**

**Cllr Peter John OBE**, *deputy chair, London Councils and executive member for business, skills and Brexit and leader, LB Southwark*

**Pannellists:**

**Cllr Sean Anstee**, *leader, Trafford Council*

**Jasmine Whitbread**, *chief executive, London First*

**Kru Desai**, *partner, KPMG LLP*

**12.35-13.35**

*(The Old Library)*

**Lunch and micro-surgeries**

**13.35-14.35**

**Breakout 1:**

**Connected communities**

*(The Livery Hall)*

**Breakout 2:**

**Tackling air pollution in our boroughs**

*(The Print Room)*

**Breakout 3:**

**Housing supply solutions**

*(The Crypt - access via Livery Hall)*

**14.35-14.55**

*(The Livery Hall)*

**Refreshments**

**14.55-15.25**

*(The Livery Hall)*

**Closing session: A look at London's political battleground for the forthcoming 2018 local elections**

**Chair:**

**Heather Jameson**, *editor, MJ*

**Speakers:**

**Professor Tony Travers**, *director, London School of Economics*

**Robert Gordon Clark**, *executive chairman, London Communications Agency*

## Breakouts

### Breakout 1: Connected communities

*(The Livery Hall)*

People are increasingly expecting to interact with their council in ways that reflect the latest developments in the digital world. In this session our panel will discuss the use of technology, data and information to transform the way services are delivered to the people we serve. We look at examples of how boroughs are using digital technology and discuss why understanding the lives of our service users is critical to successful innovation.

#### **Chair:**

**Cllr Darren Rodwell**, *London Councils' executive member for city development and leader, LB Barking and Dagenham*

#### **Speakers:**

**Cllr Fiona Colley**, *cabinet member for finance, modernisation and performance, LB Southwark and Capital Ambition board member*

**Daniel Korski**, *co-founder and chief executive, Public*

**Theo Blackwell**, *chief digital officer for London, Greater London Authority*

### Breakout 2: Tackling air pollution in our boroughs

*(The Print Room)*

It has been estimated that over 9,400 deaths in London can be attributed to air pollution every year, with the major source being road transport. In this session, we bring together speakers across the spectrum of debate - from public health to transport - and ask what can boroughs do to clean up our dirty air and protect residents?

#### **Chair:**

**Cllr Kevin Davis**, *London Councils' executive member for health and leader, RB Kingston upon Thames*

#### **Speakers:**

**Cllr Julian Bell**, *chair, London Councils TEC and leader, LB Ealing*

**Houda Al-Sharifi**, *director of public health, LB Richmond and LB Wandsworth*

**Valerie Shawcross CBE**, *Deputy Mayor for transport, Greater London Authority*

### Breakout 3: Housing supply solutions

*(The Crypt - access via Livery Hall)*

This breakout looks at how local authorities are working with the private sector to provide more affordable housing and housing for low-cost rent. Our speakers discuss creative solutions to increasing the supply of homes using borough resources and working with external providers.

#### **Chair:**

**Mayor Sir Steve Bullock**, *London Councils' executive member for housing and mayor, LB Lewisham*

#### **Speakers:**

**Cllr Ravi Govindia CBE**, *leader, LB Wandsworth*

**Terrie Alafat CBE**, *chief executive, Chartered Institute of Housing*

**Robbie Erbmman**, *head of housing strategy, TfL*

## Exhibition area

The event is again free to members and officers from the London boroughs, thanks to the support of the City of London Corporation and our many exhibitors.

As well as exhibitions, there are two micro-surgeries. These are informal drop-in sessions during the morning registration, break and lunchtime:

### COMMUNITY FIBRE

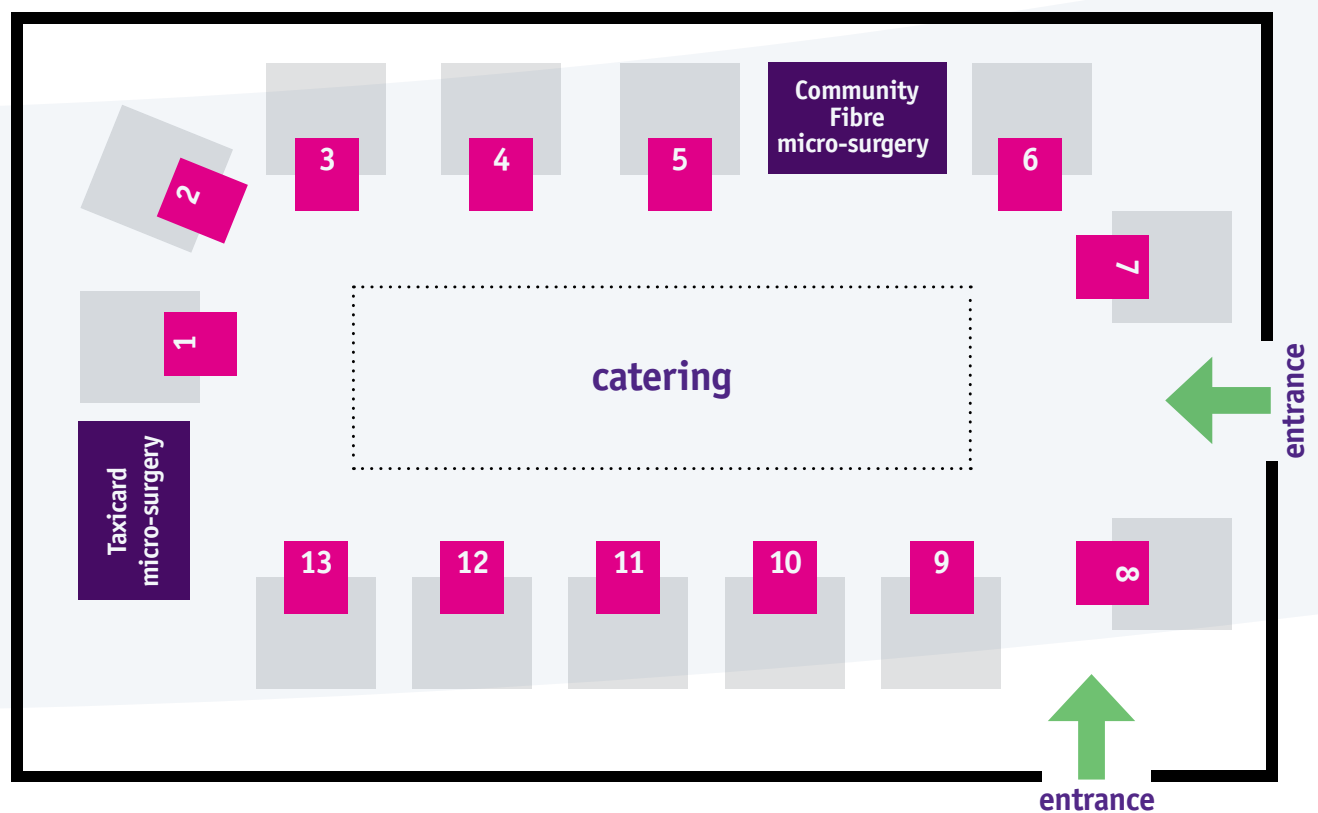
#### How to bring full fibre broadband to your borough

Internet data demand is doubling every two years. Come and speak to **Community Fibre** about the simple steps you can take to upgrade your borough's broadband service at no cost to your council.

### TAXICARD

#### Taxicard scheme for disabled Londoners

Talk to the **London Councils' Taxicard team** about the scheme for London residents with serious mobility impairments or who are severely sight impaired.



- |                              |   |                                       |
|------------------------------|---|---------------------------------------|
| 1 London Councils            | 5 City Bridge Trust                               | 9 Local Government Association (LGA)  |
| 2 London CIV                 | 6 Community Fibre                                 | 10 CoSector - University of London    |
| 3 London Ventures            | 7 Association of Public Service Excellence (APSE) | 11 TfL (Commercial Development)       |
| 4 City of London Corporation | 8 New World Payphones                             | 12 TfL                                |
|                              |   | 13 Lee Valley Regional Park Authority |



## Morning speakers



**Cllr Claire Kober OBE**

*Chair of London Councils  
and leader, LB Haringey*

 [@ClaireKober](#)

Cllr Kober was elected as a Haringey councillor in May 2006 and became leader of the council in December 2008. She first became involved in politics as a student, believing it was the means to achieve change for a better, fairer and more just society. Her professional career has been rooted in the voluntary sector, working in policy roles for a number of national charities.

In her time as leader, she has prioritised improving education outcomes for all children in the borough, wide-scale regeneration and delivering better housing. Her focus will continue to be on securing £1 billion of extra investment in Haringey, building new homes, securing new jobs and providing residents and businesses with new opportunities to succeed.

Cllr Kober is the chair of London Councils – the regional body that brings together the capital's 32 boroughs and the City of London to lobby for fairer funding and a better quality of life for Londoners. She also represents the region on the London Enterprise Panel and plays a senior role at a national level as chair of the Resources Board and portfolio holder at the Local Government Association.



**Catherine McGuinness**

*Chairman, Policy and Resources  
Committee, City of London*

 [@City\\_McGuinness](#)

Catherine McGuinness is Chairman of the Policy and Resources Committee of the City of London Corporation, and of the City's Courts Sub-Committee, the body responsible for the management of the Old Bailey and the City of London Magistrates' Court.

She has led the City's work on education, chairing its Education Board and the City of London Academies Trust. Catherine has also been closely involved with the City's cultural offer, having chaired the boards of the Barbican Arts Centre and Guildhall School of Music and Drama, and with the City's relationship with Northern Ireland.

She is a director of 'London Works', a recruitment agency launched by the East London Business Alliance, and a commissioner on the IPPR Commission on Economic Justice.

A solicitor by training, Catherine is a specialist in financial law. Catherine studied PPE at St Anne's College, Oxford.



**John O'Brien**

*Chief executive, London Councils*

 [@londoncouncils](#)

John O'Brien has been chief executive of London Councils since 2007. Previously, John was director of local government performance and practice at DCLG and, prior to that, ODPM. Before joining ODPM, John worked for the Improvement and Development Agency for Local Government (IDeA), where he was deputy executive director. Prior to joining the IDeA, John spent six years in local government and 11 years with KPMG's Government Consulting Group.

John is a former chair of the SOLACE Foundation and a former member of the board of the Leadership Centre for Local Government.

## Morning speakers



**Ben Page**

*Chief executive, Ipsos MORI*

 [@benatipsosmori](https://twitter.com/benatipsosmori)

Ben Page is chief executive of Ipsos MORI. He joined MORI in 1987 after graduating from Oxford University in 1986, and was one of the leaders of its first management buyout in 2000. A frequent writer and speaker on trends, leadership and performance management, he has directed hundreds of surveys examining consumer trends and citizen behaviour.

From 1987 to 1992, Ben worked in Ipsos MORI's private sector business on corporate reputation and consumer research, working for companies like Shell, BAE Systems, Sky TV and IBM. Since 1992 he has worked closely with both Conservative and Labour ministers and senior policy makers across government, leading on work for Downing Street, the Cabinet Office, the Home Office and the Department of Health, as well as a wide range of local authorities and NHS Trusts. He became chief executive of Ipsos in the UK and Ireland in 2009.



**Cllr Sean Anstee**

*Leader, Trafford Council*

 [@seananstee](https://twitter.com/seananstee)

Cllr Anstee is the leader of Trafford Council, Greater Manchester.

In addition, he is the Trafford representative and a vice chairman of the Greater Manchester Combined Authority holding the lead portfolio for skills, employment and apprenticeships.

Sean is a deputy chairman of the Local Government Association, the national voice of local government, working with councils to support, promote and improve local government. He is also deputy leader of the LGA Conservative Group.

He is a non-executive director of Trafford Housing Trust and the Manchester Growth Company and vice chairman of the North West Regional Leaders Board.

Sean holds a BA (Hons) in Business Management. In 2015 and 2016 he was recognised by the Local Government Chronicle as one of the top 100 most influential people in local government in the UK. He is a keen marathon runner.



**Cllr Peter John OBE**

*Deputy chair, London Councils and executive member for business, skills and Brexit and leader, LB Southwark.*

 [@peterjohn6](https://twitter.com/peterjohn6)

Cllr John has been the leader of Southwark Council since May 2010 and was appointed London Councils' executive in 2012 and is now executive member for business, skills and Brexit.

He was born in Weston-super-Mare and attended his local comprehensive school, before going on to study law at the University of London. After graduating in 1988 he became a barrister. He was elected as a councillor for South Camberwell ward in 2002, and after serving as group chief whip, became leader of Southwark Labour in 2004.



**Kru Desai**

*Partner, KPMG LLP*

 [@krudesai](https://twitter.com/krudesai)

Kru Desai is a partner at KPMG in the UK, leading the Government and Infrastructure practice. Her 20 year career has included advising UK and international, national and regional governments, health authorities and private sector providers in improving the performance of public services to citizens, including technology enabled transformation programmes. Kru re-joined KPMG in July 2010 from a FTSE 250 business services provider operating in the UK public sector market, where she was a member of the Group Management Board and managing director of its management consulting division.

Kru originally joined KPMG in 1993 from Westminster City Council where she served in a number of policy development and operational roles. She has experience of advising clients on their transformation and performance improvement programmes in the UK, Sub-Saharan Africa, and mainland Europe.



**Jasmine Whitbread**

*Chief executive, London First*

 [@JasmineLdnFirst](https://twitter.com/JasmineLdnFirst)

Jasmine Whitbread was appointed chief executive of London First in December 2016, with the mission to make London the best city in the world to do business. She is also a non-executive director of BT Group and of Standard Chartered Bank, where she chairs the Brand, Values and Conduct Committee.

From 2005 to 2015, Jasmine was CEO of Save the Children: first turning around Save the Children UK, then bringing together all the members of the federation to create Save the Children International. This merger aligned 25,000 staff working in 120 countries behind a single mission, strategy and campaigning voice, growing the global budget to over 2 billion USD. Jasmine's experience in the non-profit sector began in 1999 when she worked in West Africa with Oxfam.

Prior to this Jasmine's career was in international marketing in the business-to-business technology sector, holding management positions with Rio Tinto and then in the US with Cortex (a venture-funded start-up) and Thomson Financial.

Jasmine was awarded a BA in English and an Honorary Doctorate of Laws from the University of Bristol and completed the Executive Program at the Stanford Graduate School of Business. She holds dual British/Swiss nationality and is married with two children.

## Breakout 1: Connected communities



**Cllr Darren Rodwell**

*London Councils' executive member for city development and leader, LB Barking and Dagenham*

 **@CllrDRodwell**

Cllr Rodwell is a passionate community champion. Prior to becoming a councillor, he led a tenants and residents association and was at the forefront of the Labour Party campaign which led to the defeat of the British National Party in 2010.

He was first elected to the council in 2010 and became leader in 2014. Since then he has set the vision and direction of the Council, focusing on ensuring Barking and Dagenham realises its vision of being London's growth opportunity and that residents benefit from the growth that is planned.

Cllr Rodwell was chair of the Area Review process for the east sub-region and is keen to ensure that areas develop a wider skills vision which helps residents into employment.



**Cllr Fiona Colley**

*Cabinet member for finance, modernisation and performance, LB Southwark*

 **@FionaColley**

Cllr Colley is Southwark Council's Cabinet Member for finance, modernisation and performance and a board member of Capital Ambition, London's regional improvement and efficiency partnership.

Cllr Colley studied Economics at Cambridge and later gained an MSc in Finance from Birkbeck College, London. She previously worked as an investment manager with responsibility for a number of pension and retail investment funds and also as a transport policy researcher for the London Assembly Labour Group.

She is a member of the London Fire and Emergency Planning Authority, has served as chair of two small charities and is a non-executive director of a Business Improvement District.



**Daniel Korsi**

*Co-founder and chief executive,  
Public*

**@DanielKorsi**

Daniel Korsi is the co-founder and CEO of Public, a venture firm investing and accelerating tech startups focused on transforming public services. He was previously the deputy head of policy in No. 10 Downing Street, and an adviser to the Vice-President of the European Commission.



**Theo Blackwell**

*Chief digital officer for London,  
Greater London Authority*

**@camdentheo**

Theo Blackwell has over 20 years of experience in technology and digital transformation in both the public and private sector. He was appointed as the capital's first ever chief digital officer in August this year, a role designed to ensure London is making the best use of new technology, and to drive the digital transformation of public services and better data-sharing by building collaboration across London's boroughs and businesses.

As cabinet member for finance, technology and growth at Camden Council, Theo established Camden as London's leading digital borough through its use of public data – and this year they received national recognition as Digital Leaders 'Council of the Year'.

He's worked at GovTech accelerator Public Group, advising start-ups on the growing market in local public services, and was previously head of policy and public affairs for the video games industry's trade body, Ukie.



## Breakout 2: Tackling air pollution in our boroughs



**Cllr Kevin Davis**

*London Councils' executive member for health, and leader, RB Kingston-upon-Thames*

 [@kevinjdavis](https://twitter.com/kevinjdavis)

Cllr Davis became the leader of the Royal Borough of Kingston-upon-Thames in 2014, having previously been a councillor between 1998 and 2006. He fought two general elections as a parliamentary candidate. He has led innovative businesses in the voluntary and commercial sectors, including being the chief executive of a leading disability charity, and founding and establishing an educational not-for-profit. His commercial career has seen him found a public affairs agency and lead an international textile business working in the UK, USA, India and Europe.

As a former child actor and trained as a singer he maintains an interest in the arts and sits as a member of the London Board of Arts Council England. He is London Councils' lead member for health.



**Cllr Julian Bell**

*Chair, London Councils TEC and leader, LB Ealing*

 [@juliangbell](https://twitter.com/juliangbell)

Cllr Bell has led Ealing Council, a local authority that serves one of the largest boroughs in London, and one of the most diverse communities in the whole country, since 2010. Under his leadership, Ealing has built its reputation as a high-performing and innovative council. Resident satisfaction is consistently high.

Recognising the importance of local economic issues, his cabinet portfolio includes regeneration. He is also active in representing the borough on other organisations; chairing the West London Alliance and the Local Strategic Partnership and being a member of the London Councils Executive and Chair of the Transport and Environment Committee.

Cllr Bell is a keen cyclist regularly commuting on the capital's roads, takes part in charity rides and founded Labour Cyclists.



**Houda Al-Sharifi**

*Director of public health, LB  
Richmond and LB Wandsworth*

Houda Al-Sharifi has worked in public health for over 20 years, including experience in Scandinavia, the European Office of the World Health Organisation, and the Middle East.

Houda has held executive director positions in the NHS, first in Richmond and then in Wandsworth. She has been the director of public health for Wandsworth Council since 2013, and since 2016 her role has expanded to cover Richmond Council. In this position she also has responsibility for community safety, environmental health and regulatory services across both boroughs.

Houda is currently the air quality lead for both councils and for the London and National Association of Directors of Public Health.



**Valerie Shawcross CBE**

*Deputy Mayor for Transport,  
Greater London Authority*

Prior to her appointment as Mayor Sadiq Khan's Deputy Mayor for Transport in May 2016, Valerie Shawcross was the London Assembly Member for Lambeth and Southwark, a position she was first elected to in 2000 and held until she stood down from the Assembly in May 2016. Since 2008, Valerie annually held the alternate roles of Chair and Deputy Chair of the Assembly Transport Committee and was also the London Assembly Labour Group's Transport spokesperson. From 2000 to 2008 she was the Chair of the London Fire and Emergency Planning Authority (LFEPA).

Before being elected to the London Assembly, Valerie was a councillor in the London Borough of Croydon, having been elected in 1994 and becoming council leader in 1997.

Prior to her involvement as an elected representative, Valerie worked in further and higher education at ILEA, was a development project manager for the Commonwealth Secretariat and headed up the public affairs team at the National Federation of Women's Institutes. Her interests stem from her professional and political experience and include economic regeneration, education and training and skills. She was awarded a CBE for services to local government in 2002.

## Breakout 3: Housing supply solutions



**Mayor Sir Steve Bullock**

*London Councils' executive member for housing and Mayor, LB Lewisham*

 [@mayorbullock](https://twitter.com/mayorbullock)

Sir Steve was elected as Lewisham's first directly-elected mayor in 2002. He was elected for a fourth term in May 2014. He serves as deputy leader of the Labour Group at the Local Government Association (LGA) and is chair of the Commercial Board. He was elected to the London Councils' executive in June 2010 and leads on housing.

Sir Steve's local government career started in policy in the then Greater London Council (GLC). In 1982 he was elected on to Lewisham Council, where he served as leader for five years between 1988 and 1993. He also ran a local Community Health Council and later became non-executive director and then chair of Lewisham Hospital NHS Trust.

Sir Steve's services to local government were recognised with a knighthood in the Queen's Birthday Honours list in June 2007.



**Cllr Ravi Govindia CBE**

*Leader, LB Wandsworth*

Cllr Govindia was first elected to Wandsworth Council in 1982 and has led the authority since May 2011. Throughout his local government career he has specialised in the fields of regeneration, finance, housing and planning.

He is co-chair of the Nine Elms Vauxhall Partnership and played a key role in securing the Northern Line extension to Nine Elms in north Battersea, unlocking central London's biggest economic development and home building programme.

Cllr Govindia is also a member of the government's national panel of experts on estate regeneration; and in 2012 he launched London's most ambitious housing estate regeneration programme, which is on course to deliver around 3,000 new homes.

Under his leadership Wandsworth has delivered record levels of new housing, the UK's second lowest council tax rate and pioneered a range of innovate homeownership schemes targeting ordinary working households.

In 2017 he was awarded a CBE for services to local government and the community.



**Terrie Alafat CBE**

*Chief executive, Chartered  
Institute of Housing*

 [@terriealafatcih](https://twitter.com/terriealafatcih)

Terrie Alafat is chief executive of the Chartered Institute of Housing, the independent voice for housing and the home of professional standards.

She was most recently director of housing in the Department for Communities and Local Government, with overall policy responsibility for the supply and management of housing across all tenures, housing growth, and homelessness prevention and support. As part of this, she also led on sponsorship of the Homes and Communities Agency. She has worked in the civil service covering various housing policies and programmes since 2003.

Terrie was given a CBE in 2013 for services to homeless people.

Terrie began her career in the UK in social services policy development in a local authority and was director of housing and corporate strategy in the Royal Borough of Kensington and Chelsea until she moved to the civil service. Her academic background is in social policy and research.



**Robbie Erbmman**

*Head of housing strategy, TfL*

Robbie Erbmman is head of housing strategy at TfL. TfL have an ambitious target of starting on the sites that will deliver 10,000 homes by May 2021, of which 50 per cent will be affordable – while at the same time realising £850 million in value. Robbie's team are charged with delivering the strategy, policy and plans to deliver these targets – as well as enabling the delivery of other mayoral priorities in areas such as energy, training and skills.

Robbie's previous roles have included working as special adviser at the Cabinet Office, as well as senior adviser roles in opposition with both Tessa Jowell and Ken Livingstone.

## Closing speakers



**Heather Jameson**

*Editor, The MJ Magazine*

 [@HeatheratTheMJ](https://twitter.com/HeatheratTheMJ)

Heather Jameson is editor of The MJ, the leading weekly local government title for chief executives and senior managers, and of TheMJ.co.uk.

Her career started 20 years ago, alongside the birth of the Local Government Association and the beginnings of the Blair government, and she has been a prominent reporter and commentator in the sector ever since.

Heather joined The MJ in 1999 as news reporter and rose to her current post of editor. The MJ has gone from strength to strength within the past 18 years, expanding news, views and opinions in the sector and dominating the recruitment market.

She is a regular speaker at both local government events and The MJ's own events, including The MJ Future Forum, The Future Forum North and The MJ Achievement Awards.

Heather is a member of the Councillors' Commission, chaired by Professor Colin Copus of De Montfort University, and a passionate advocate of local government.



**Professor Tony Travers**

*Director, London School of Economics*

Tony Travers is director of LSE London, a research centre at the London School of Economics. He is also a professor in the LSE's Government Department. His key research interests include public finance, local and regional government and London government.

In 2012/13, he chaired the London Finance Commission and was a member of the City Growth Commission. He has recently been an advisor to the House of Commons Education Select Committee and also the Communities and Local Government Select Committee. He is a research board member of the Centre for Cities and a board member of the New Local Government Network.

He chaired the Waltham Forest Growth Commission (2013/14) and was a member of the Mayor of London's Tottenham Task Force (2011/12).

He has published a number of books on cities and government, including *Failure in British Government - The Politics of the Poll Tax* (with David Butler and Andrew Adonis); *Paying for Health, Education and Housing; How Does the Centre Pull the Purse Strings* (with Howard Glennerster and John Hills); *The Politics of London: Governing the Ungovernable City*; and *London's Boroughs at 50*.

He was appointed by Mayor Sadiq Khan to chair a re-convened London Finance Commission in 2016/17 and is currently a member of a finance and growth commission appointed by Mayor of the West Midlands, Andy Street.





**Robert Gordon Clark**

*Executive chairman, London  
Communications Agency*

 [@rgclondoncomms](https://twitter.com/rgclondoncomms)

Robert Gordon Clark founded London Communications Agency together with Jonny Popper in 1999 and leads on a number of clients such as Almacantar, Brentford FC, Brockton, Kings Cross, LCR, Lee Valley Regional Park Authority and Mace.

Robert has an all-round corporate communications background which began in commercial marketing in the 1980s and broadened out into public affairs, media relations and issues management in the 1990s. He now has over 26 years' experience working on the London agenda. Prior to setting up the company, he was deputy chief executive of London First, the business campaign group, and the inward investment agency London First Centre (now part of London & Partners). Before that he was head of public affairs for London Arts Board, opened an art gallery in New York and spent six years in various sales and marketing posts with Matthew Clark & Sons plc.

He is a chair of the Mayor's Thames Festival which organises the annual Totally Thames programme every September and a regular guest political commentator for LBC and ITV London.

# Exhibitors

## London Councils (Stand no. 1)

London Councils represents London's 32 borough councils and the City of London Corporation. It is a cross-party organisation that works on behalf of all of its member authorities regardless of political persuasion.

London Councils makes the case to government, the Mayor and others to get the best deal for Londoners and to ensure that our member authorities have the resources, freedoms and powers to do the best possible job for their residents and local businesses.

London Councils runs a number of direct services for member authorities including the Freedom Pass, Taxicard and Health Emergency Badge. It also supports an independent parking appeals service and a pan-London grants programme for voluntary organisations.

[www.londoncouncils.gov.uk](http://www.londoncouncils.gov.uk)

[contact@londoncouncils.gov.uk](mailto:contact@londoncouncils.gov.uk)

 [@londoncouncils](https://twitter.com/londoncouncils)

020 7934 9999

## London CIV (Stand no. 2)

London CIV aims to be the investment vehicle of choice for local authority pension funds through successful collaboration and delivery of compelling performance. Launched in December 2015, we are unique in being the first fully authorised and regulated Alternative Investment Fund Manager set up by local government, for local government in the UK. Our founding members are the 32 London boroughs and the City of London Corporation and we have been established as a collective investment vehicle for their Local Government Pension Scheme assets. With the support of our members we will look to grow our current £5.5 billion of assets under management to £14 billion by 2022. Through our work so far we are proud to be delivering more than £5.5 million net annualised savings to London local government and local taxpayers, an amount that will continue to grow over the coming months and years.

[www.londonciv.org.uk](http://www.londonciv.org.uk)

[pensionsciv@londonciv.org.uk](mailto:pensionsciv@londonciv.org.uk)

020 7934 9851

## London Ventures (Stand no. 3)

London Ventures is London Councils' innovation programme delivered in partnership with EY. Governed and funded by the Capital Ambition Board, the programme seeks to provide local government with access to innovative products and services that will improve outcomes for residents, and help boroughs to transform the way they work. Through our new targeted ventures approach we are also addressing some of the key pan-London issues by developing new ideas and solutions, and in the first round of this process we are addressing homelessness, temporary accommodation and housing. Find out how we can help you with dealing with some of your key challenges.

[www.londoncouncils.gov.uk/londonventures](http://www.londoncouncils.gov.uk/londonventures)

[thomas.man@londoncouncils.gov.uk](mailto:thomas.man@londoncouncils.gov.uk)

[londonventures@uk.ey.com](http://londonventures@uk.ey.com)

### **City of London** (Stand no. 4 and 5)

The City of London Corporation is a uniquely diverse organisation with three main aims – to support and promote London as the world’s leading international financial and business centre and attract new business to the capital and the whole UK; to work in partnership with local communities to increase skills, employment and opportunities for all Londoners, including through the City Bridge Trust; and to enhance the capital as a hub of culture, history and green spaces for Londoners – residents, workers and visitors.

The City Corporation is older than Parliament and its experience and tradition underpin its modern role as the provider of key services. Elected members, headed by the Lord Mayor, operate on a non-party political basis.

[www.cityoflondon.gov.uk](http://www.cityoflondon.gov.uk)

 [@cityoflondon](https://twitter.com/cityoflondon)

**020 7606 3030**

### **Community Fibre** (Stand no. 6)

Community Fibre has a vision of providing faster, better and cheaper internet services for your residents. We are building a brand new internet service that makes the latest fibre-optic technology available to all properties within your borough. 10,000 homes in Westminster, Wandsworth and Camden already have access to our full fibre services. Recent investment in one of the UK’s largest pension funds combined with the UK Government’s Digital Infrastructure fund, enables us to expand our services to your borough. Come and speak to us to find out more about the simple, no cost process for bringing full fibre to your borough.

[www.communityfibre.co.uk](http://www.communityfibre.co.uk)

[tim.stranack@communityfibre.co.uk](mailto:tim.stranack@communityfibre.co.uk)

 [@CommunityFibre](https://twitter.com/CommunityFibre)

**0800 082 0770**

### **Association for Public Service Excellence (APSE)** (Stand no. 7)

The Association for Public Service Excellence (APSE) is a not-for-profit membership based organisation dedicated to promoting excellence in the delivery of frontline services to local communities. We work with over 250 local authorities across the UK to share information and expertise in many frontline service areas and host APSE Performance Networks, the UK’s largest voluntary benchmarking group for local authority frontline services.

APSE has an extensive research programme promoting evidence-based policy shaping in local government. Visit us in the exhibition area for an informal chat.

[www.apse.org.uk](http://www.apse.org.uk)

[enquiries@apse.org.uk](mailto:enquiries@apse.org.uk)

 [@apsetweets](https://twitter.com/apsetweets)

**0161 772 1810**

### **New World Payphones** (Stand no. 8)

New World Payphones is rapidly transforming its estate of ageing phone boxes in London, and around the UK. The new kiosks, designed and built in Britain, provide free Wi-Fi and journey mapping amongst other public services. An unrivalled standard of cleaning and maintenance service is provided for each new kiosk. Additionally, for every phone box we’re upgrading, we’re planting and caring for a tree in your borough in partnership with the charity Trees for Cities. New World Payphones is delivering cleaner streets, greener streets and smarter cities. Please visit our stand to find out more.

[www.newworldpayphones.co.uk](http://www.newworldpayphones.co.uk)

[karenrankin@nwppstreet.co.uk](mailto:karenrankin@nwppstreet.co.uk)

**020 7478 2961**

# Exhibitors

## **Local Government Association** (Stand no. 9)

The Local Government Association (LGA) is the national voice of local government working with councils to support, promote and improve local government. We are a politically-led, cross party organisation which works on behalf of councils to ensure local government has a strong, credible voice with national government. We aim to influence and set the political agenda on the issues that matter to councils so they are able to deliver local solutions to national problems. The LGA covers every part of England and Wales, supporting local government as the most efficient and accountable part of the public sector.

[www.local.gov.uk](http://www.local.gov.uk)

[info@local.gov.uk](mailto:info@local.gov.uk)

## **London Councils Internship Programme from CoSector – University of London** (Stand no. 10)

For the last four years, CoSector - University of London Recruitment Services, have run and managed the London Councils Internship Programme (LCIP). The programme gives graduates the chance to undertake project-based internships in a wide variety of departments within the London boroughs, helping them kick-start their career in local government. We offer a fully managed internship programme that gives all boroughs access to the most talented and hardworking recent graduates from the best universities in the UK. This is in line with the Recruitment Services' core value of getting graduates into careers.

[www.cosector.com/lcip](http://www.cosector.com/lcip)

[Sharna.watts@london.ac.uk](mailto:Sharna.watts@london.ac.uk)

 [@CoSectorRecruit](https://twitter.com/CoSectorRecruit)

020 7363 6048

## **Transport for London (TfL)** (Stand no. 11 and 12)

We are the integrated authority responsible for delivering the Mayor's aims for transport. We manage the city's 'red route' strategic roads and most of the capital's public transport services. We are one of London's largest land owners and are using our own land to provide thousands of new, affordable homes. By improving and expanding public transport, we can make people's lives easier and increase the appeal of sustainable travel. However, none of this would be possible without the support of London's boroughs, communities and the other partners we work with to improve our services and deliver the Mayor's Transport Strategy.

[www.tfl.gov.uk](http://www.tfl.gov.uk)

 [@TfLOfficial](https://twitter.com/TfLOfficial)

## **Lee Valley Regional Park Authority** (Stand no. 13)

Lee Valley Regional Park Authority marks its 50th anniversary this year and has established Lee Valley Regional Park as London's most unique open space. Stretching 26 miles, it attracts almost 7 million visitors from every London borough.

The Authority plays a leading role in delivering a London Olympics legacy while making a valuable contribution to the capital's green infrastructure. Lee Valley Regional Park Authority draws part of its funding from a levy on the council tax payers of London, Hertfordshire and Essex – around 88p per head. The Authority has been moving to become as self-reliant as possible while still providing accessible, award-winning open spaces and sports facilities.

[www.leevalleypark.org.uk](http://www.leevalleypark.org.uk)

[sbromberg@leevalleypark.org.uk](mailto:sbromberg@leevalleypark.org.uk)

 [@LeeValleyPark](https://twitter.com/LeeValleyPark)

## Notes



London Councils speaks up for Londoners and their local councils.

**Our work falls into four main areas:**

We make the case for London, fighting for adequate resources and powers so that our member councils can do the best job they can.

We lead the debate on key issues, developing policies and influencing government thinking to benefit Londoners.

We spread good practice and help boroughs to improve the services they deliver.

And we run a range of services ourselves, on behalf of the boroughs, all designed to make life better for Londoners.



*For details of London Councils events visit  
[www.londoncouncils.gov.uk/events](http://www.londoncouncils.gov.uk/events) or contact:*

The Promotions Team,  
59½ Southwark Street,  
London SE1 0AL

**Tel: 020 7934 9944**

*[www.londoncouncils.gov.uk/events](http://www.londoncouncils.gov.uk/events)*

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