

Notes of London Chief Culture and Leisure Officers Meeting
20 September 2011 at London Councils

Present:

Toni Ainge (Bexley) chair, Sue Thiedeman (LCIP), Howard Simmons (Boundary Commission England), Dianna Neal (London Councils), Simon Gardener (Enfield), Hilary Renwick (LB Lewisham), Jo Aitken (ProActive), Joel Brookfield (Sport England), Fiona Dean (Camden), Andrew Pavord (Film Fixer/ Southwark), Andy Ryan (Stellar Libraries)

1. City Read: Presentation by Andy Ryan, Stellar Libraries:

Andy Ryan gave a very interesting presentation. Almost every London borough has now signed up to the "City Read" which is a campaign and series of events that aim to bring the capital together over one book and promote libraries. Each participating borough receives 20 free books and access to buy an unlimited amount of copies for an additional £1 each. The launch event is 2 April 2012 at the British Library.

The presentation can be found on the LCIP website.

<http://www.londoncouncils.gov.uk/London%20Councils/AndyRyanCLOApresentation110920.pdf>

For further information contact: andy.ryan@stellarlibraries.co.uk

Action

ST to target the one remaining London Borough to sign up

ST to send Andy Ryan a link to the LCIP Marketing tools

2. Film APP: Presentation "Creating an Income from Filming" by Andrew Pavord, Film Fixer – LB Southwark

Andrew gave a useful insight into the work of Film App and the benefits it can bring to boroughs, and in particular how it has the potential to help boroughs raise income and boost the local economy e.g. Lewisham has recently received £30K for one days filming and Southwark makes £400K per year. Each full scale film production is worth the equivalent of £2m to the local economy. London needs to work hard to attract these major film companies as there is evidence of it loosing out to other cities that are eager for the business.

Film App is the first port of call for a film company, it collects data and PI's and notifies the police and residents in the local area. It also manages online payments in advance. Film App provides a co-ordinate approach to film location management across London which is helping London to retain business. 11 boroughs are actively using the system and 5 more are preparing to sign up and a further 6 have expressed an interest.

For further information contact andrew@southwarkfilmoffice.co.uk

The offer to CLOA is on the LCIP Website :

<http://www.londoncouncils.gov.uk/London%20Councils/Creatinganincomefromfilming.pdf>

3. Borough Updates

Those present updated colleagues on the latest information for their boroughs. It was agreed that detailed notes would not be taken as an incentive to encourage others to attend meetings, rather than being able to read it in notes.

4. Sector Led improvement

Results of the London CLOA Survey can be found on the website

<http://www.londoncouncils.gov.uk/London%20Councils/SurveySummaryReportSept11.pdf>

Funding has been secured from MLA and GLA to develop the London Cultural Peer Programme and to ensure it is fit for purpose post LCIP.

A bid has been submitted to GLA Team London for £100K to support a volunteering programme in

London's public libraries

London Councils have prepared a briefing on philanthropy and hope to attract support from ACE, Sport England and GLA to co ordinate philanthropic fund raising to boost cultural services and enhance quality of life across the capital.

Action

ST to continue as secretary until another volunteer comes forward

ST to liaise with London Councils re developing a basic website for CLOA

5. Standing Items

- **Notes and matters arising**

<http://www.londoncouncils.gov.uk/London%20Councils/CLOANOTES14June2011final.pdf>

As September and December meetings are poorly attended in future an Autumn meeting will be scheduled for November instead. The December meeting will stand for 2011.

- **Update from NCF**

Iain Varah will be writing to the NCF regarding its continued existence, The DCMS feels that the organisation is still a useful coordinating body.

- **Mayor's Cultural Strategy Group**

Use of National Museums and Theatres has increased

London is taking part in a world cities audit

A number of festivals are taking place, eg London Outdoor Festival,, Hidden London and Create.

Ben Cackett provided an overview of London's public Libraries, the Mayor wants to visit a library.

There was a discussion on the London Culture card – Ben Cackett may lead on this.

6. Joint Agencies Report

Lael has left Visit London, which leaves a knowledge gap, London Councils are keen to maintain a relationship.

The report is on the LCIP website

<http://www.londoncouncils.gov.uk/London%20Councils/JointAgencyCLOALCIGSept.pdf>

Action

ST to schedule meetings for 2012

A.O.B.

FD reported that the "Look and Feel Festival " is proving be very difficult and time consuming and appears to be completely under resourced.

The Olympic Torch relay is also proving difficult, particularly as Member's expectations are high.

DONM all at London Councils 2- 4 pm

6 December 2011

6 March 2012

4 June 2012

6 November 2012