



## Impact of the pandemic on young people's employment

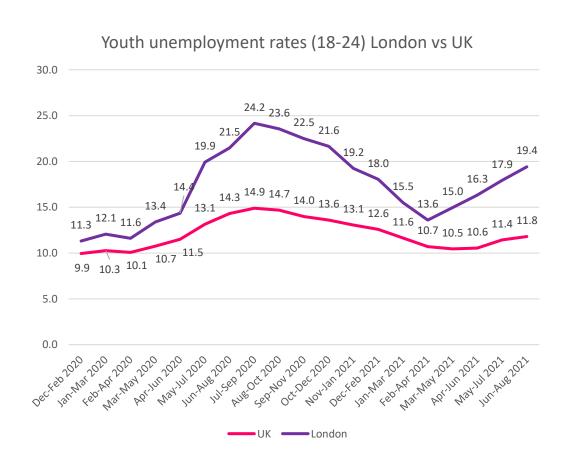






# Youth employment gap between London and UK is widening

- Initial increase during pandemic probably due to impact on sectors
- Young women in London, young black Londoners and those with no or low qualifications most affected
- Skills mismatch or lack of good jobs?



# **GRAND CHALLENGE & MISSIONS**

Grand Challenge: Restore confidence in the city, minimise the impact on London's communities and build back better the city's economy and society. Further Information : <u>Recovery Overview</u> <u>Document on London.gov.uk</u>



A Green New Deal



A New Deal For Young People



Digital Access For All



A Robust Safety Net



Good Work For All



Healthy Food, Healthy Weight



High Streets for All



Mental Health & Wellbeing



Building Strong Communities

#### **Key Outcomes**

Reverse the pattern of rising unemployment and lost economic growth caused by the economic scarring of Covid-19.

Support our communities, including those most impacted by the virus.

Narrow social, economic and health inequalities.

Accelerate delivery of a cleaner, greener London.

Help young people to flourish with access to support and opportunities.

# **ECONOMIC RECOVERY FRAMEWORK - PILLARS**

Jobs



Employability and Barriers to Employment

Access to Services (No Wrong Door)

Skills and Careers

**Good Work** 

Business



**Growth Sectors** 

Business Support

Innovation & Productivity

Entrepreneurship

Thriving
Neighbourhoods

High Streets for All

Public Realm

Quality Affordable Housing

New Neighbourhoods Connected City



**Transport** 

Digital

Gateways and Interchanges

Modern Utilities and Energy Efficiency

Global London



Central Activities Zone

Visitor Economy

Culture, Entertainment & Events

Promotion & Investment

Achieving Net Zero; Green Economy actions



## London's response

- Worked with investment via the Plan for Jobs 24 boroughs are directly involved in Kickstart as employers and many as gateway organisations
- Boroughs are providing their own local services e.g.
   LB Lambeth's Youth Guarantee and LB Waltham
   Forest's Futures Programme
- Work through the Good Work for All and New Deal for Young People missions and jobs pillar of the Economic Recovery Framework



## London Councils SR submission: young people

#### In the short term:

- Offering early entry as a voluntary stream to Restart and other employment programmes
- Repurposing remaining Kickstart funding when the scheme ends into a co-designed 'London Kickstart Plus'
- Sharing data on national programme implementation with local authorities to enhance their ability to form a real-time picture of active support programmes.
- Recognising and reflecting the London Living Wage in local distribution of national employment programmes.



# **London Youth Employment Pledge**

To be co-designed with government, young people and key partners. Initial ideas include:

- Providing capacity support to SMEs and boroughs through the Apprenticeship Levy to increase the number of apprenticeships, as well as working with anchor institutions
- Extend the Zip card scheme to Londoners aged 18-24 for the first 6 months of employment
- Co-designed Kickstart Plus
- Linking JCP youth hubs into a pan-London network that leverages VCS, education and business partners
- Establishing a London-wide careers offer linked to the youth hubs
- Clearer and better employment opportunities and progression pathways in growth sectors

To be developed further; input and ideas welcome!!