

Leaders' Committee

Survey of Londoners

Item no: 5

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Summary	London Councils has commissioned polling of London residents for the past 10 years. Headline findings and analysis from this year's Survey of Londoners will be presented for information, comment and discussion.
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Recommendations	Leaders' Committee is asked to note and discuss the headlines from the survey.
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1.0 Background

For the last 10 years, London Councils has regularly commissioned polling of Londoners to learn about their views. This year, London Councils

commissioned independent researchers Ipsos (formerly known as Ipsos MORI) to undertake polling of Londoners for the next three years on priorities that feature in London Councils' Shared Ambitions.

2.0 This year's survey

Ipsos conducted an online survey of 1,000 residents aged 18-75 living in Greater London using Ipsos's Online Access Panel, a panel of pre-recruited individuals who have agreed to take part in research. Fieldwork took place between 27 October and 9 November 2022 inclusive.

The survey explores Londoners' perceptions of the most important issues facing the capital, financial resilience, views of the local area and council, housing, transport, devolution, health, asylum seekers and refugees and crime.

Quotas were set by age, gender, work status and inner/outer London, with final data also weighted to these profiles along with housing tenure and ethnicity to match the profile of the wider London population. Due to the survey sample size, it is not possible to break down the findings by borough – only by inner and outer London residency.

3.0 Recommendation

Leaders' Committee is asked to note and discuss the survey headlines.

Financial Implications for London Councils

There are no financial implications for London Councils.

Legal Implications for London Councils

There are no legal implications for London Councils

Equalities Implications for London Councils

There are no equalities implications for London Councils